



## Guidelines for Exhibitions

*Artists must be members in good standing to exhibit in GWAC exhibitions. All work entered in or exhibited in a GWAC show must be original. Repeat artwork is discouraged; the same piece of artwork may not appear more than once at the same GWAC exhibition venue. Artwork over ten years old is discouraged.*

### **Scheduling**

Exhibition opportunities will be announced publicly with the exhibition schedule and Exhibition Chairperson contact information. Artist members of GWAC will be notified of upcoming exhibition opportunities by the Exhibition Chairperson. The Chairperson will contact artists with the dates and times for installing and uninstalling artwork. Please adhere to the schedule set by the Chairperson since they are familiar with the requirements for each location.

There are frequent opportunities for Member Artists to exhibit a solo show, interested artists should contact the Exhibition Chairperson.

### **Preparation & Presentation**

Work must be presented in a professional manner with a viable means of installation. Work should be prepared with secure D-rings and wired with *picture framing wire* or have D-rings for hanging. Canvases do not need frames but should have clean or finished edges and be wired for hanging. **No clip frames.** 2D artwork cannot weigh more than 20lbs. 2D artwork cannot project more than 4" from the wall.

3D artwork will be considered on a case-by-case basis and artists wishing to exhibit 3D artwork should contact the Exhibition Chairperson prior to the installation date. All sculpture should be accompanied by a clean pedestal. 3D work cannot weigh more than 100lbs.



The Exhibition Chairperson has supplies needed for installing the exhibits and will be on site to help artists during the hanging installation process. If the artist understands the hanging system and the date and time isn't convenient for the chairperson to be present, the artist, with permission from the Exhibition Chairperson, can manage the hanging system alone.

- a. Artwork at Huggins Hospital is hung only from specialized rods; no picture hangers or adhesives are allowed.
- b. Artwork at Meredith Village Savings Bank (Wolfeboro branch) is hung from monofilament. All artwork with hanging wires and/or D-rings should have the wire and D-rings located in the top third of the artwork.

Artists should label each piece of artwork with a GWAC label. Please use **black** ink to complete the label. The label includes the artists' name, title, medium, and sale price or "NFS" (Not For Sale).

### **Subject Matter**

All regular exhibition locations (Huggins Hospital, Meredith Village Savings Bank, Wolfeboro Public Library) are public locations, and they ask that artwork be appropriate for a public audience of all ages. The Exhibition Committee may disallow an artwork deemed inappropriate. Their decision is final.

All artwork must be the artist's original work (meaning that the artist created the work based on their own photos or creative inspiration). This includes archival prints and an artist's own reproduction of their work.

### **Publicity**

Artists are encouraged to publicize their exhibits. The artist may craft their own press release in lieu of the GWAC press release, this must be approved by the Publicity Chairperson before print.



If exhibiting in a solo or joint show, artists are responsible for sending their bio, artist statement, and one representative image of their artwork to the Publicity Chairperson in advance of their exhibition. The Publicity Chairperson will write a press release for the local papers and GWAC website. The artist will approve the press release before it is published.

### **Sales Procedures**

Prices/values submitted with artwork cannot change after the exhibit has been installed. Please note that GWAC takes a 20% commission on artwork sold in exhibits, price accordingly. When an artwork is sold, the artist will make arrangements with the purchaser to pick up the artwork after the exhibit is finished, or they must replace the sold artwork with another artwork of similar size and theme.

1. All artwork sales are handled through the GWAC Treasurer. GWAC takes a 20% commission from the listed sale price.
2. The Exhibitions Chairperson must be notified if someone wants to purchase a piece of artwork. They will then contact the artist with a Sales Record for the artist to use with the purchaser.
3. Each artist is responsible for handling the sale and pick-up of their artwork by the purchaser.
4. Once the sale is complete, the artist is responsible for filling out the Sales Record and sending a check for 20% of the listed price made payable to:

% Treasurer  
Governor Wentworth Arts Council  
PO Box 1578  
Wolfeboro, NH 03894

*Members who wish to exhibit their artwork should ensure that they have the latest version of guidelines and artwork tags. They are available from the Exhibitions Chairperson, Hope Drenning, at [exhibits@governorwentworthartscouncil.org](mailto:exhibits@governorwentworthartscouncil.org).*

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